**Letter of motivation**

**Please take in consideration the following points when writing your motivation!**

1. Elaborate on your extraprofessional activities. In what way are they important to you?
2. Why do you feel you should start the CREATIVE MBA, and what do you hope to achieve from this program? Specifically, address your short and long – term career goal.
3. Why do you believe the CREATIVE MBA Program will be able to enable you to achieve your goals?
4. Give details on the occasions you demonstrated managerial or entrepreneurial skills.
5. Any other information that would assist us in evaluating your application.

*It is recommended that the letter would not exceed 800 words or two pages.*